PRESS RELEASE

# BANCA SISTEMA CELEBRATES ITS 10 YEARS OF ACTIVITY AND A DECADE OF THE PROJECT BANCA SISTEMA ARTE

- **The collective exhibition "Frammenti Paesaggio" has been inaugurated, with 5 leading artists selected among talented young artist with whom the Bank has already collaborated**

- **35 are the artists supported in these 10 years, through the organisation of 22 exhibitions and the acquisition of 80 works, now part of the private collection of Banca Sistema**

- **For the Banca Sistema Group these have been 10 years of intense growth focused on three main business – factoring, salary/pension backed loans, gold/jewerly backed loans – through which the announced development plan continues**



Milan, 21st June 2021

With the occasion of the tenth anniversary of Banca Sistema - founded on 21 June 2011 by Gianluca Garbi - and the non-profit project Banca SISTEMA ARTE, the collective exhibition **"Frammenti paesaggio"** hosted at Palazzo Largo Augusto, headquarters of the Group in Milan, was inaugurated today.

The exhibition sees as **protagonists Thomas Berra, Elisa Bertaglia, Linda Carrara, Alberto Gianfreda and Thomas Scalco**, five of the most talented artists who over the years have been exhibited in the Bank's spaces and who have demonstrated over the time an important professional growth on a national and international level.

Since the beginning, the non-profit project Banca SISTEMA ARTE has set the goal of promoting emerging talent in the artistic field to facilitate their entry into the art market. In these **10 years**, Banca Sistema has supported **35 artists** through the organization of **22 exhibitions** and the purchase of **80 works**, now part of the Banca Sistema private collection.

Re-reading with satisfaction what has been achieved in the recent years and how the project has been a launching pad for some artists, the Bank wanted to conceive and entrust to curatorship a special edition of the project, which would be placed in a different key with a collective exhibition capable of **enhancing and speak** with the path and the artistic development of the five artists selected through an in-depth investigation of the poetics of 35 talented young people who, in the last 10 years, have been protagonists of the project, exhibiting at the Group's spaces.

In this way, with the curatorship of Martina Corbetta, ***"Frammenti paesaggio"*** is a project expressed through an exhibition starting from the entrance of the prestigious Palazzo Largo Augusto and continuing to the meeting rooms on the seventh floor with a 360 degree view – starting from the left – : San Bernardino delle Ossa, Torre Velasca, Museo del 900 and Duomo. In these places – landscapes to be precise – the contemporary artworks are in harmony with each other and in direct juxtaposition with the suggestive profiles of the architectural buildings defining the Milan skyline.

**"Frammenti" therefore as "pieces" that in relation to each other form a single track,** a lyrical moment with a positive and propositional value which, in the logic of support of the Banca Sistema project, confirms the commitment to offer artists tools of visibility and support.

From the curatorial point of view, it was decided to dedicate a room to each artist to create "site-specific" rooms focusing the attention on the individual, in an exhibition narrative from which one can appreciate the current poetics in comparison with the previous academic path of experimentation. Installations, paintings on canvas, paper and drawings talk to each other spontaneously, creating a path in which we can deep into.

*"It is an honour for us to celebrate these 10 years of development of the Bank and of successes with an art collective exhibition such as 'Frammenti Paesaggio' which features talent and the ability to dialogue, enhancing the characteristics of each individual artist, who have been able to grow by affirming their talents on a national and international level in a few years. These are fundamental attributes that I find in the history and future of growth and diversification of Banca Sistema, which has grown over the past ten years as a united Group while maintaining a high degree of specialization in three areas - factoring, salary/pension backed loans and gold/jewerly backed loans. "* comments - **Gianluca Garbi,** Chief Executive Officer of the Bank.



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**Banca SISTEMA ARTE**
The non-profit Banca Sistema Arte project started in 2011 with the birth of Banca Sistema and the desire to support and promote emerging talent in the artistic and cultural field, offering young Italian artists opportunities and visibility tools, in a logic of support. which aims to facilitate their entry into the art market. The initiative is mainly developed through the scouting and selection of young artists who are offered the opportunity to set up and exhibit their works during the periodic exhibitions organized at the Bank's offices: important events during which the work and the creativity of each artist are promoted through a logic of support that aims to increase their visibility and the potential for success. The exhibition itinerary of the showing and the collection of works purchased by Banca Sistema unfolds as well as in the spaces dedicated to the project, within the meeting rooms, corridors and common areas experienced by employees, customers, and guests: the headquarters of the Bank is thus transformed into a sort of "gallery" lived and enjoyed daily.

**Banca Sistema Group**
Banca Sistema, founded in 2011 and listed in 2015 on Borsa Italiana's Star segment, is a financial institution specialized in purchasing trade receivables owed by the Italian Public Administrations and tax receivables, and engages in consumer credit through salary- and pension-backed loans, by purchasing loan pools and through the direct origination of the QuintoPuoi product, and through gold/jewelry-backed loans, via thesubsidiary ProntoPegno S.p.A. The bank offers also deposit products to a base of about 35 thousand customers, with an offering that includes current accounts, deposit accounts and securities accounts, in

addition to other services as credit management and recovery, bank guarantees and security bonds, PA receivables certification and e-billing. With head offices in Milan and Rome, Banca Sistema is also present in Bologna, Pisa, Napoli, Palermo, Rimini, Torino, Firenze, Mestre, Parma and Civitavecchia, Brescia and Asti, has 273 employees and relies on a multichannel structure.