PRESS RELEASE

BANCA SISTEMA PRESENTS "STARS", SOLO EXHIBITION OF MICHELA PICCHI

- The artist is host of no-profit project Banca SISTEMA ARTE

Milan, 11 January 2017

Banca Sistema hosts "STARS", solo exhibition of Michela Picchi (Rome, 1987), young artist and illustrator that, on this occasion, shows her first painting works.

The work of Michela Picchi is characterized by images merging fantastic visions and daily activities with a pop, direct and clearly recognizable style. In the visionary microcosm of her works brilliant colors and some entities recourse, like the tiger her alter-ego, small women or vision patterns.

In "STARS", curated by Rossella Farinotti, further to these reference figures of her artistic experience, Michela Picchi shows works on purpose realized for the exhibit during the residence in the US at the Cleveland Foundation. STARS in fact welcomes, also in a timing perspective, the return of the artist in Italy with a new set of art works all on canvas characterized by full colors with a strong impression. The exhibition itinerary then offers a series of graphic –prints and serigraphs relating to the most known subjects of Michela Picchi- and painting works, for the first time shown to the public.

Banca Sistema, as usual, realizes a catalogue of the exhibition, both in Italian and English, published and distributed by Vanillaedizioni.

"STARS", whose **opening** will be **on February 9, 2017** is hosted in Banca Sistema, Corso Monforte 20 Milan, until May 2017. Entrance by invitation (for information: marketing@bancasistema.it or tel. +02 802801).

The solo exhibition of Michela Picchi is organized and promoted in the context of the no-profit Banca SISTEMA ARTE project (bancasistemarte.it), born out of Banca Sistema's desire to support and promote emerging artistic and cultural talent by offering young Italian artists an opportunity to gain visibility by helping them to enter the art market.

Michela Picchi Biography (Rome, 1987)

The artistic activity of Michela Picchi widens through different disciplines. The artist lives and works in Berlin. She studied at IED in Rome. From her base in Germany, she works on creative projects and cooperates with brands belonging to different sectors (arts, graphics, fashion, street). Inspirations take on collage and visual illustrations, transforming them into her personal, recognizable and sophisticated style. All is experimental and her works link daily activities and visions. She cooperated with brands like Fendi, Nike, Pull & Bear, Converse, Vice, BG Berlin, Bosco Berlin, American Express, Girl Effect e Avaaz.

Solo Exhibitions
2015: Tigre Contro Tigre, curated by R. Farinotti, Martina's Gallery, Seregno (Milan).

Group Exhibitions
2016: Spectacular, Group Show, Collective Gallery Cleveland.
2014: There's A Good Girl Group Show, Saatchi Gallery London.

Talks
2015: Big Bang, Ted x Taipei – 18h October.

Publications
Brand Book, Pullthemetal, Behind Illustrations II, Juxtapox, Ignant, Metal Magazine, Dazed& Confused, Grain Edit, Baubauhaus, Satellite Voice, Fffffound, Among Others.

Banca Sistema
Banca Sistema was founded in 2011, as a bank specialized in financing and managing trade receivables owed by the Italian Public Administrations, thereby entering a sector of the Italian financial system aimed at granting liquidity to corporate entities in their business dealings with the PA's, mainly through factoring and credit management services. With main offices in Milan and Rome, during this time Banca Sistema has extended its activities and services available both to business and retail Clients. As an independent financial operator characterized by a diversified business model, Banca Sistema can offer, today, recourse and non-recourse factoring services. This includes receivables between private companies, yearly and quarterly VAT receivables refunds, current accounts, time deposits with durations up to 10 years, guarantees, securities deposit, reverse factoring, certification of Public Administration credits, salary and pension backed loans, and small and medium enterprises financing. The Bank is also active in the purchasing and management of non-performing financial and trade receivables as well as management and debt recovery from individuals, thanks to its stake in the capital of CS Union S.p.A. and in its controlling company Axactor AB, listed to the Oslo Stock Exchange.

Banca SISTEMA ARTE

Within the field of no-profit activities, Banca Sistema decided to give life to Banca SISTEMA ARTE, a project devoted to art and creative heritage of youth Italian artists, appraising in such a way their emerging value within the artistic field and giving them privileged ways of visibility. The project, born at the end of 2011, offers to artists the opportunity to exhibit their own work at the headquarters of the Bank: a significant appointment where are promoted creativeness and work of each artist through a new logic of support, pointed at increasing their potentiality. Banca SISTEMA ARTE is a winner of the Corporate Art Awards 2016.

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