PRESS RELEASE

BANCA SISTEMA PRESENTS "EARTHQUAKES" A SOLO EXHIBITION OF ALBERTO GIANFREDA JANUARY 29th - MARCH 26th 2014

IN APRIL THE EXHIBITION WILL MOVE TO THE CANOVA MUSEUM IN POSSAGNO
(APRIL 5th – MAY 11th 2014)

Milan, January 22nd 2014

Sculptor Alberto Gianfreda is the next artist hosted by the not-for-profit project Banca SISTEMA ARTE, an initiative aimed at encouraging young Italian artists' work and enhancing the importance of their creative heritage (www.bancasistemarte.it).

Banca Sistema has in fact chosen to support emerging talents in culture and arts also making available its offices in Milan and Rome to promote and exhibit their works.

The first exhibit of 2014, which will be inaugurated on Wednesday, January 29th , is a solo exhibition of Alberto Gianfreda and presents a collection of seven unpublished big sculptures and sketches exclusively conceived for the spaces of Banca Sistema in Milan.

On this occasion, Banca Sistema also publishes a catalogue of the exhibition, with texts by Andrea Del Guercio, OffBrera Milano's Artistic Director and an article by Nicola Carrino. The catalogue is printed and distributed by Vanillaedizioni.

The project of the exhibition arises from the conflict between the geological era of our planet, considered young, and our social system, on the contrary accounted as old and obsolete, which however find themselves linked by a common destiny: continuous shakings, tremors, collapses, reversal of surfaces.

From here the title of the exhibit: “earthquakes”. And as for an earthquake it is not possible at the beginning to forecast the outcome, similarly the exhibition tells the results of a tremor generating sculptures far from being absolute icons but the only destination of a process in which materials and objects are transformed.

Marble, clay sculpture, metal, wood and fabric are some of the materials characterizing the big dimensions of the exposed works , together with their corresponding projects.

The exhibition also hosts photos by Stefano Pasini, who fixed some of the most intensive working sessions of the artist.

From April 5th 2014 the solo exhibit continues at the Canova Museum in Possagno (Treviso), -within the spaces designed by Carlo Scarpa , where are displayed more than 50 original sculptures realized by the Master, as a reward to Alberto Gianfreda for being the winner of the contest Antonio Canova 2012 with the marble sculpture “La veste”.
The prize –promoted by Guerrieri Rizzardi– can count on a prestigious commission, whose members are Gabriella Belli, Director of Fondazione Musei Civici di Venezia, writer Isabella Bossi Fedrigotti, artist Nunzio Di Stefano, Mario Guderzo, Director of Museum Antonio Canova in Possagno, collector Giuseppina Panza di Biumo and Francesco Stocchi, Senior Curator of Museum Boijmans Van Beuningen in Rotterdam. Members of the the Honor Committee are Nicola Carrino, Pino Castagna, Eliseo Mattiacci, Arnaldo Pomodoro and Giancarlo Galan, President of Canova Foundation.

“La veste” is also part of the solo exhibit of Albero Gianfreda in Banca Sistema.

The access to the opening (January 29th , 7 p.m.; at Banca Sistema, Corso Monforte 20 - Milano) is by invitation or through registration at: newsroom@bancasistema.it or by contacting the secretary of the event: +39 02 80280356.
Following visits will be possible only by invitation.

Alberto Gianfreda's Biography

Alberto Gianfreda was born in Desio (MB) in 1981. In 2003 he graduated in sculpture at the Accademia di Belle Arti di Brera, where he specialized in Arts and Anthropology of the Sacred in 2005. In 2007 he completed his education at the TAM (Artistic Treatment of Metals) under the artistic guide of Nunzio and the chairmanship of Arnaldo Pomodoro. Since 2005 he has been collaborating with the Accademia di Belle Arti di Brera, in Milan, where he is currently professor of Forming, Technology and Typology of Materials. Since 2002 he has been attending a lot of collectives, among which the Biennial of Sculpture of the Piedmont Region and Realpresence 8 at Castello di Rivoli. He also won the Canova International Award and Open 13, which allowed him to access ArteLaguna at the Nappe of the Arsenal of Venice. Among his most significant public works are the brazier sculpture for the Monza Cathedral and the sculpture included in the public collection of the MIC (International Museum of Ceramics of Faenza) and at the Palazzo delle Paure (Museum of Contemporary Arts of Lecco).

Banca Sistema is an independent bank, created in 2011. Its founders include three banking foundations from the North, Centre and South of Italy, as well as the Management and a private equity fund managed by the Royal Bank of Scotland. Headquartered in Milan, with offices in Rome and London, Banca Sistema specializes in financing and managing trade receivables owed by the Italian Public Administrations (PA's).
www.bancasistema.it

Banca SISTEMA ARTE

Within the field of no-profit activities, Banca Sistema decided to give life to Banca SISTEMA ARTE, a project devoted to art and creative heritage of youth Italian artists, appraising in such a way their emerging value within the artistic field and giving them privileged ways of visibility. The project, born at the end of 2011, offers to artists the opportunity to exhibit their own work at the headquarters of the Bank in Milan and Rome: a significant appointment where are promoted creativeness and work of each artist through a new logic of support, pointed at increasing their potentiality.

www.bancasistemarte.it
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