PRESS RELEASE

BANCA SISTEMA PROMOTES IN ROME THE YOUNG TALENTS OF BRERA ACADEMY

THE COLLECTIVE CATALOGUE WILL ALSO BE PUBLISHED

Milan – Rome, September 12th 2013

Banca Sistema, through its no-profit project Banca SISTEMA ARTE, sustains and promotes the young artists of OffBrera, by organizing a collective exhibit in its Rome's offices and publishing the relative catalogue with Àncora.

Banca Sistema has chosen to partner up with OffBrera, creative laboratory within the Academy of Fine Arts of Brera, in its path of endorsement of emerging talents in the artistic field started in 2011 with the creation of Banca SISTEMA ARTE.

"The Collection of paintings, drawings and prints" is the title chosen by the collective's editor Andrea Del Guercio, also author of texts of the catalogue.

The catalogue of the exhibit, which will be distributed by Àncora, a publisher taking care of cultural and human capital since its inception, brings together in one place the system of images though whom the exhibition has been conceived, representing an actual art collection, rather than an exhibition.

Sixteen young artists have been selected for the initiative, all belonging to a generation spanning a decade. All of their work is strongly characterized by modernity and involved in the cultural and research activities of an important laboratory such as the Academy of Fine Arts of Brera.

The works of art forming the collection are 37; the group is mainly made of paintings, realized with different techniques, and drawings, chosen for their project-level and testing value: a variety of languages organized around the space of the Bank's offices.

Thanks to the precious contribution by editor and author Andrea Del Guercio, Artistic Director and Tenured Professor of History of Contemporary Art at the Academy of Fine Arts of Brera in Milan, the collective and the catalogue represent relevant instruments of visibility and promotion of the selected and talented young artists.

The collective, that will remain based in the Rome offices of Banca Sistema - Piazzale delle Belle Arti 8 - until the end of December 2013, gives the young artists of the Milanese Academy the opportunity to introduce and promote their works to the wider public of the Capital.

Furthermore, thanks to the catalogue distributed by Àncora, the collection is made available to all supporters of the Italian talent in Arts.

OffBrera artists:
Nicole Bacchiega, Viola Ceribelli, Mauro de Carli, Irene Dioli, Debora Fella, Ilaria Forlini, Riccardo Garolla, Maddalena Lusso, Ottavio Mangiarini, Isabella Mottini, Chantal Passarella, Melissa Provezza, Carlo Alberto Rastelli, Fabio Roncato, Giuliana Storino, Federico Unia.

Catalogue and biographies of artists are also available on Banca SISTEMA ARTE's website: **www.bancasistemarte.it**.

Download the PDF format:

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Banca Sistema

Banca Sistema is an independent bank, created in 2011. Its founders include three banking foundations from the North, Centre and South of Italy, as well as the Management and a private equity fund managed by the Royal Bank of Scotland. Headquartered in Milan, with offices in Rome and London, Banca Sistema specialises in financing and managing trade receivables owed by the Italian Public Administrations (PA's).

Banca SISTEMA ARTE

Banca Sistema started a project on contemporary art to encourage Italian artists' work and enhance the importance of their creative heritage.
It is an initiative to give visibility and support the Italian talent in Arts, by helping young artists reach their full potential and use the bank's offices in Milan and Rome to exhibit their work.

OffBrera

OffBrera is a new contemporary art exhibition area, breaking with the tradition of art galleries and focusing on the creative laboratory that brings together young artists within the Academy of Fine Arts of Brera. The ethical foundation of OffBrera's activity is the unbreakable bond between the promotion of Brera's best young artists and the revival of art collecting. OffBrera is positioned to find out "recognisable" artists before they enter the art market and to make art collecting an experience of personal "discovery" and voluntary emotional attachment, free from the anxiety caused by financial investments, while betting that "maybe some day this artwork will also be profitable". In any case, the buyer will enjoy purchasing a value representing the civil and cultural era we live in.

Àncora

Àncora is a publisher inspired by catholic culture that during the last years has chosen to engage in a wider public. Among its most relevant authors: Joseph Ratzinger, Carlo Maria Martini, Raniero Cantalamessa, Gianfranco Ravasi, Bruno Maggioni, Silvano Fausti and distinguished journalists such as Andrea Pamparana, Renzo Allegri, Giorgio Torelli.