BANCA
SISTEMA

PRESS RELEASE

BANCA SISTEMA OPENS ITS NEW BRANCH IN MILAN

LAUNCH PARTY TONIGHT AT 6 PM AT 20 CORSO MONFORTE

DESIGNED BY DANIEL LIBESKIND, THE CONTEMPORARY SPACE BLENDS THE REQUIREMENTS OF A BRANCH WITH THE NEEDS OF AN INCREASING MULTI-MEDIA WORLD

Milan, 20 November 2012

Banca Sistema is today opening its new branch in Milan. The branch will provide customers with a unique experience, by fusing avant-garde design with market leading technology.

Designed by the renowned architect **Daniel Libeskind**, and using technology provided by **Cisco Systems**, the new branch makes use of high definition multimedia and conferencing tools, which creates a unique branch experience for our clients.

The new branch provides traditional banking and financial services but through the innovative concept of HD videoconferencing. Bankers and customers will be able to communicate efficiently and seamlessly regardless of their locations. This branch is the prototype for other virtual branches that are planned for the future.

“With our new branch we have tried hard to include options and features that will provide our clients with the best quality of service possible - said **Gianluca Garbi**, Ceo of Banca Sistema. We believe that the purpose of a modern branch is to offer traditional services in an efficient, flexible and cost efficient way and by doing this we can provide our customers with the very best banking experience. We want to provide a highly effective, customer-oriented structure for all our retail and corporate clients. This is what has motivated all our choices to date, as is evidenced by our products as well as our new branch project”.

Architect **Daniel Libeskind** said: “Working on a 21st century idea of banking for Banca Sistema, and creating a uniquely personal, interactive space with groundbreaking technologies was both original and inspiring!”

The complexity of aesthetics combines with the traditional and the ecology of the materials used. All the furnishings were made by **Saporiti Italia**, a leading Italian furniture and interior design company. The lighting has been created by **iGuzzini** and clothing for staff has been designed by the fashion brand **Moschino**.

“The new branch office of Banca Sistema leverages *collaboration* and high-definition video communication to favor the contact between clients and skills offered by the Bank, regardless of the physical presence, offering more flexibility in terms of timing and choice” said **David Bevilacqua**, *Vice President Southern Europe* of Cisco. “It represents a concrete example of the potential of web technologies, able to provide solutions to transform the way we work, the business processes and the services offered to clients”.

The decision to open the branch today is designed to highlight National Children’s Day. Banca Sistema works closely with UNICEF and supports its work in fighting childhood mortality. Today also sees the opening of the “*Ecce Homo*” art exhibition in Banca Sistema’s offices by the young artist Stefano Pasini. Many of his works reflect environments that are similar to where UNICEF operates.

Discover the new branch online

See Stefano Pasini’s online catalogue

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Banca SISTEMA

Banca Sistema is an independent bank, created in 2011. Its founders include three banking foundations from the North, Centre and South of Italy, as well as the Management and a private equity fund managed by the Royal Bank of Scotland.
Headquartered in Milan, with offices in Rome and London, Banca Sistema specializes in financing and managing trade receivables owed by the Italian Public Administrations (PA's).
Banca Sistema supports Unicef also through "SI conto!". Until 31 December 2012 the Bank will give Unicef a 0.10% calculated on deposits of clients who, while opening time deposit "SI conto!", will choose the code "UNF".

Websites of Foundations shareholders of Banca Sistema are available at the following links:
- www.fondazionesicilia.it
- www.fondazionepisa.it
- www.fondazionecralessandria.it

Further information on RBS Asset Management Ltd, manager of private equity fund RBS Special Opportunities Fund, are available at the following link: http://am.rbs.com